Infocast™
Information Casting

imprint™
Automation India
Magazine

India's automation magazine circulated to automation consultants, automation engineers, automation companies, and automation equipment companies.

Media kit for Digital and Magazine Advertising

Imprint Automation provides latest automation process solutions for optimized automation.

Media Kit Guide for 2023

imprint™
Automation India
Magazine

CONTEST

India's Automation magazine

Imprint Automation provides latest automation process solutions for optimized automation , robotics.

1. Editor's note
2. Editorial content
3. Imprint Readership
4. Purchasing cycle
5. Collateral Print Marketing
6. Print Adevertising Specifications & Rate
7. Digital Marketing
8. Editorial calendar

Media Kit Guide for 2023-24

---

imprint™
Automation India
Magazine

EDITOR'S NOTE

Imprint Automation – India's automation magazine circulated to automation consultants, automation engineers, automation companies, and automation equipment companies. Imprint Automation is a dynamic platform to source latest manufacturing technology, technique and trends from world's leading markets.

Production and manufacturing technologies worldwide are innovating rapidly. Automation is a key factor in new production facilities. Quality factor determines success in a competitive environment. Imprint will feature information and sourcing of latest machineries – offering automation and quality – as well processes for intricate production. We are dedicated to provide Automation production machinery manufacturers an effective media to reach and connect with automation consultants, automation engineers, automation companies, and automation equipment companies.

Imprint Automation will connect you with decision makers and buyers who decide on automation solutions and equipment purchase. India's automation industry growth and investment presents opportunity for your brand machinery to increase sales in next decade. Imprint Automation online and print will relate your brand machinery unique innovation and features in multiple promotions. Print – for conviction and presence, image and brand building, launch of new product, and highlight new technology. Imprint-magazine.in is the web domain of Imprint Automation.

To grab attention to your brand, connect to your own website, to push time bound sales. We provide Email marketing – Imprint Automation with its unique verified data will reach out to key people in the Automation industry connected with production and research. Imprint is your communicator of your technology to your customers. We work for your sales.

Imprint Automation magazine is a bold and expressive magazine that is designed to deliver important news and trends in robotics and artificial intelligence and key automation technologies. We will report on Imtex industrial automation, Bengaluru expo and Automation India, Mumbai, expo in India and global expos such as Automate and Hanover Messe. Automation solutions from Japan, a leading country in automation. Imprint Automation Mantra is to your company source for critical and latest innovation and breakthrough in automation technology in not only industrial automation and processes in manufacturing but also in warehousing automation or agricultural automation and lab research automation technology and products in all these areas.
Cheers! Anchal Tiwari

Media Kit Guide for 2023-24

EDITORIAL CONTEST

Imprint Automation Production and Machineries content includes:

A. News
 * Meaningful business news.
 * Latest automation production technology news.
 * Latest automation production process news.
 * Lab automation equipment.
 * Automation in Packaging.

B. Machinery product technical information.

C. Factory report-case history on specific installations incorporating new production techniques.

D. Production machinery technology white paper sponsored by company.

E. Guidance on latest production projects.

F. Interviews with industrial production heads who are successful in adopting new automation process.

G. Automation design, innovation in Manufacturing, packaging, warehousing.

H. Automation Lab.

Media Kit Guide for 2023-24

IMPRINT READERSHIP

Imprint readership is aimed at automation consultants, automation engineers, automation companies, and automation equipment companies. The aim of Imprint Automation magazine is to provide reliable sourcing platform to Automation Industry. Readership will be targeted at decision maker, technical decision maker as well as corporate dec sion maker. Objective is to deliver business to advertisers. Purchasing Automation and Robotics technology is as difficult as evaluating the process and solution provided.

Imprint Automation Magazine is the key to impart your brand and critical technology offered. Our database and industry knowledge will achieve penetration to the right audience and our magazine credibility will carry the desired impact on the readership.

Readership for the digital campaign will be global. Far more extensive than the readership of the print magazine media. Digital mailers campaign to our database is ensured for delivery via a mail chimp. We are an intelligent platform that will learn from you exactly the nature of the equipment you wish to sell.

Accordingly, we will intelligently devise the most appropriate media plan for maximum impact. We will create custom tailored impacting collateral that will convince the production facility to buy your machine and technology. Whether it's million dollars or a couple of thousand dollars. So, chill our readership is guaranteed to serve your target audience. We attack readers from the following chart : -- 320 automation companies in

Media Kit Guide for 2023-24

PURCHASING CYCLE

1. So what exactly is a purchasing cycle? It is the optimum calendar cycle to purchase advertising and brand promotions services. For example if your product launch requires a full page print advertising and banner ads and mailers covering a period of 12 months we advise you to decide on your media campaign and contract all the print advertising and digital advertising for the cycle Jan to December. And follow the annual calendar cycle. However, it goes without saying that any advertiser can determine their own purchasing cycle from any month for a twelve month period. Imprint keeps all contract pricing applicable even if the contract period stretches over two or three years.

2. Expo dates advert insertion purchase and plan. [see expo dates on www.imprint-magazine.in/expos. Global automation expo dates and travel connect with our magazine tour]

3. Editorial paid pages in tandem with print and digital advertising

Media Kit Guide for 2023-24

COLLATERAL PRINT MARKETING

Imprint is your the only office for marketing services. If your company needs to rent brochure, leaflets, inserts, posters; we are happy to do this for your company. Not only will we print your collateral; publicity material we will also do enveloping, labelling, posting. The good part is we will do all of these for the data of addresses you provide us.

Imprint is a highly respected institution and your addresses will be confidential with us. If your company wishes to use our database for dispatch, we are glad to dispatch to our database bur we will never share our database details.

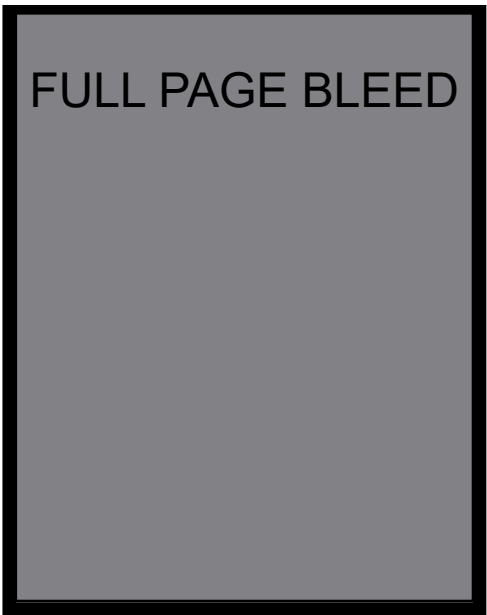Cost per address: - Rs. 100 + actual cost of postage.

Hello, the impact of print is tremendous. A lot depends on who is receiving print collateral. If it's a decision maker and purchase authority then opting for penetration with print is a good idea!
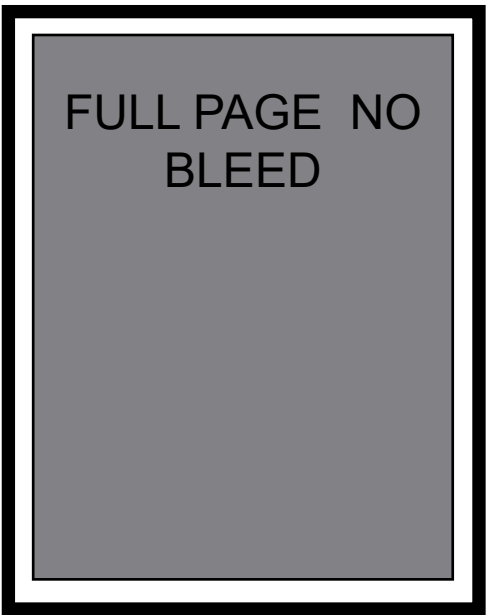
Media Kit Guide for 2023-24
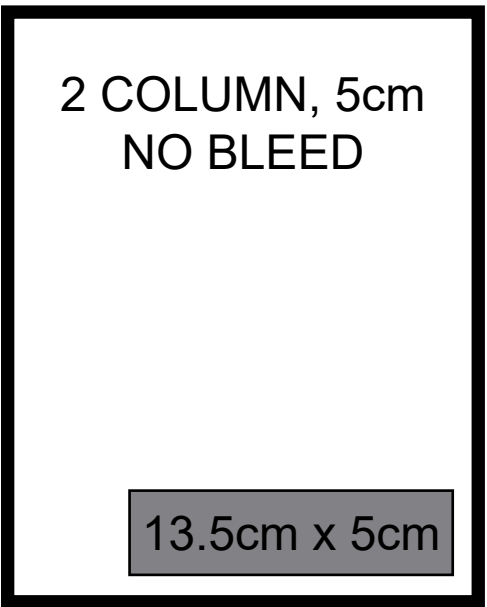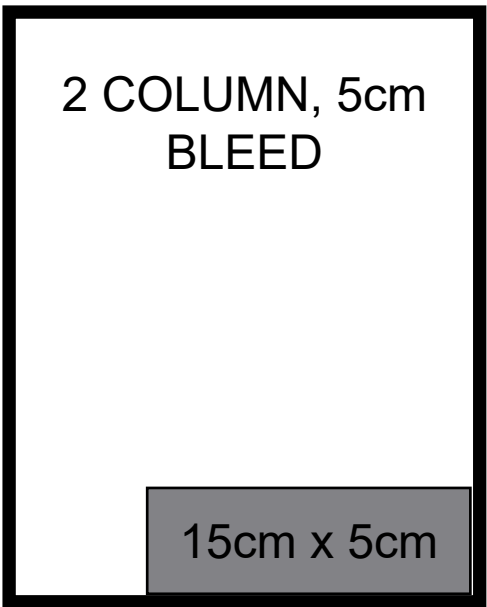
PRINT ADVERTISING SPECIFICATION & RATE

imprint™
Automation India
Magazine

01)

FULL PAGE BLEED

22cm x 29cm

FULL PAGE NO BLEED

19cm x 26cm

Rates:- US $400
INR- Rs. 27,000

02)

2 COLUMN, 5cm BLEED

15cm x 5cm

2 COLUMN, 5cm NO BLEED

13.5cm x 5cm

Rates:- US $- $ 82.69
INR- Rs. 5581.16

imprint™
Automation India
Magazine

03)

2 COLUMN,10cm BLEED

15cm x 10cm

2 COLUMN, 10cm NO BLEED

13.5cm x 10cm
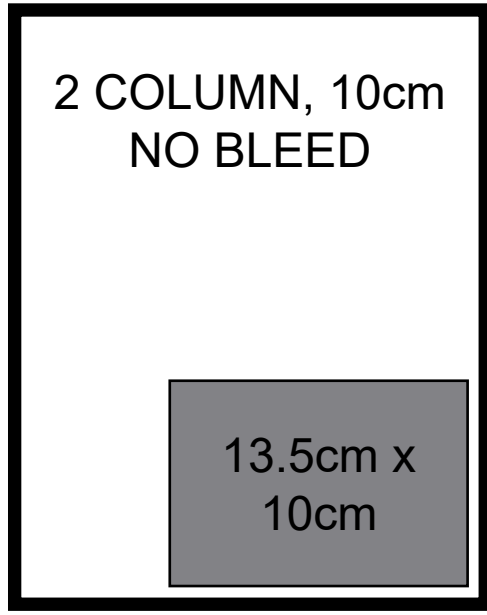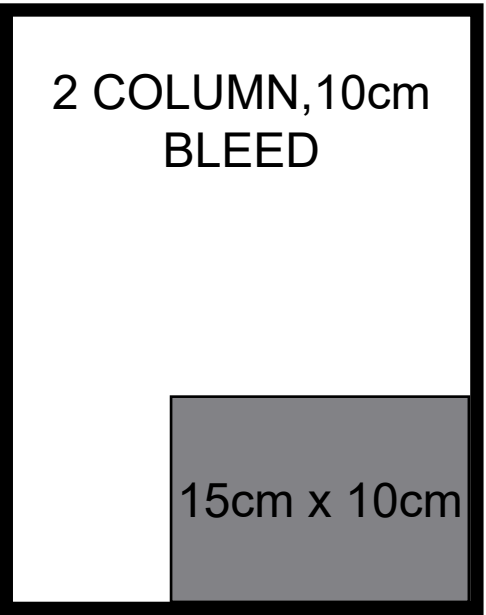
Rates:- US $- $ 165.38
INR- Rs. 1,163.15

04)

2 COLUMN, 15cm BLEED

15cm x 15cm

2 COLUMN, 15cm NO BLEED

13.5cm x 15cm
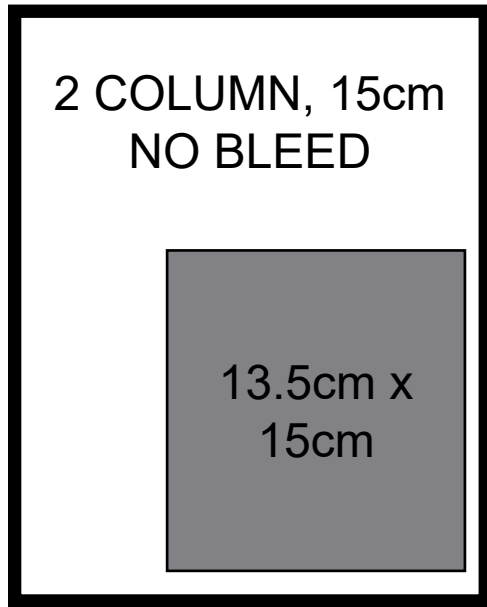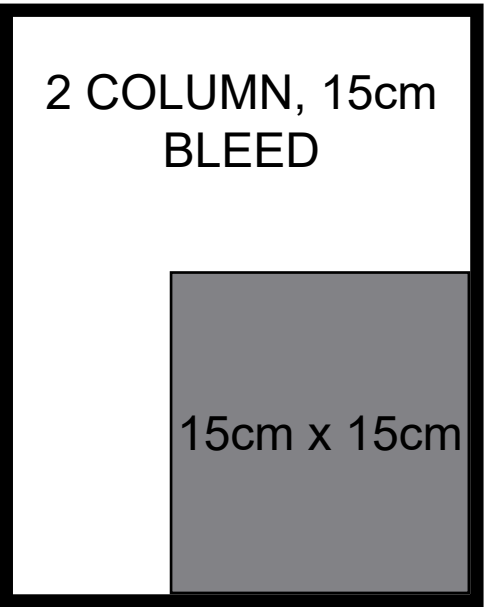
Rates:- US $- $ 248.06
INR- Rs. 6,744.05

Media Kit Guide for 2023-24

imprint ™
Automation India
Magazine

05)

2 COLUMN, 15cm
BLEED

15cm x 15cm

2 COLUMN, 15cm
NO BLEED

13.5cm x
10cm
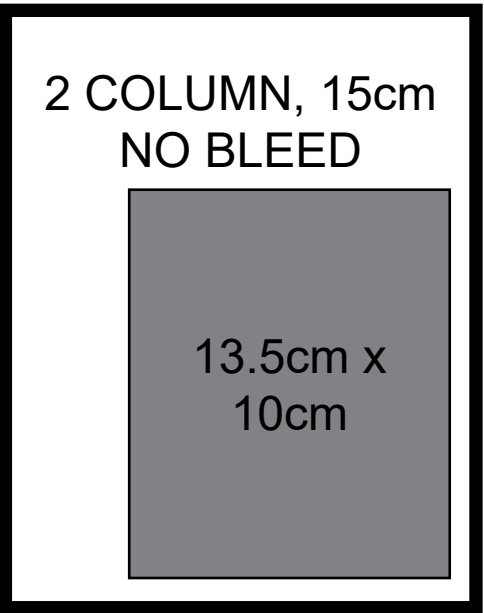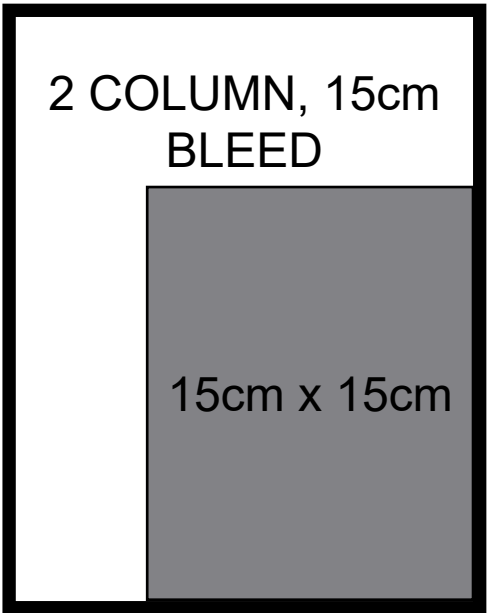
Rates:- US $- $ 236.25
INR- Rs. 5,976.88

06)

3 COLUMN, 14.5cm
BLEED

15cm x 15cm

3 COLUMN, 14.5cm
NO BLEED

13.5cm x 15cm
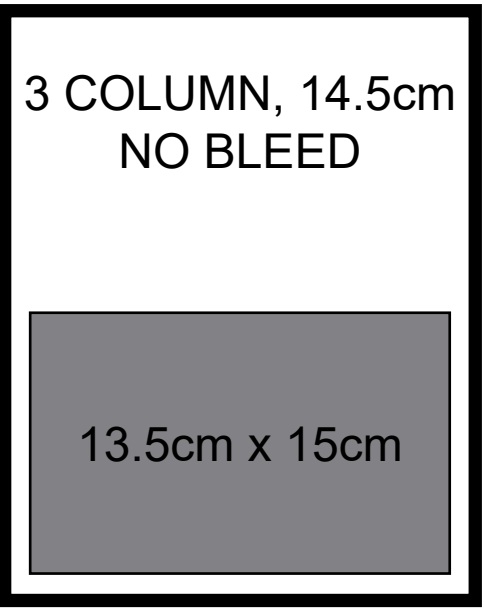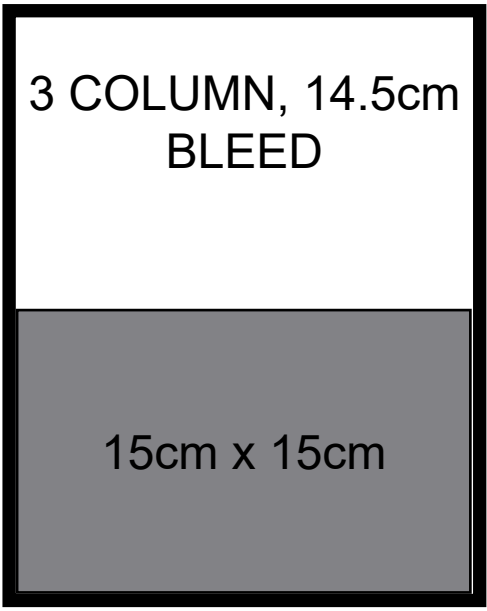
Rates:- US $- $ 251.21
INR- Rs. 6,956.68

Media Kit Guide for 2023-24

imprint ™
Automation India
Magazine

07)

3 COLUMN, 5cm
BLEED

15cm x 5cm

3 COLUMN, 5cm
NO BLEED

13.5cm x 5cm
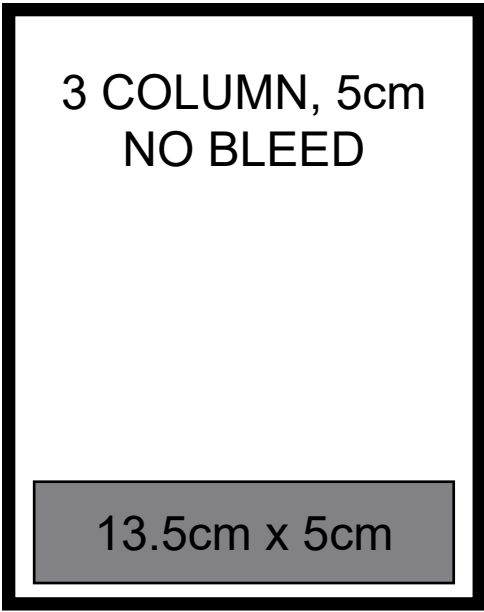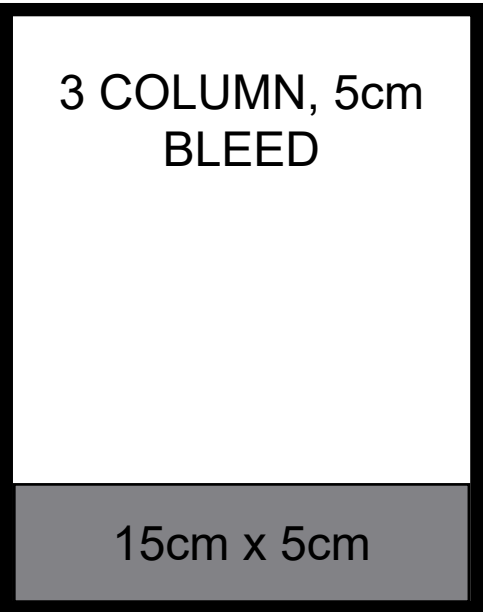
Rates:- US $- $ 121.28
INR- Rs. 8,186.64

08)

3 COLUMN, 10cm
BLEED

15cm x 10cm

3 COLUMN, 10cm
NO BLEED

13.5cm x 15cm
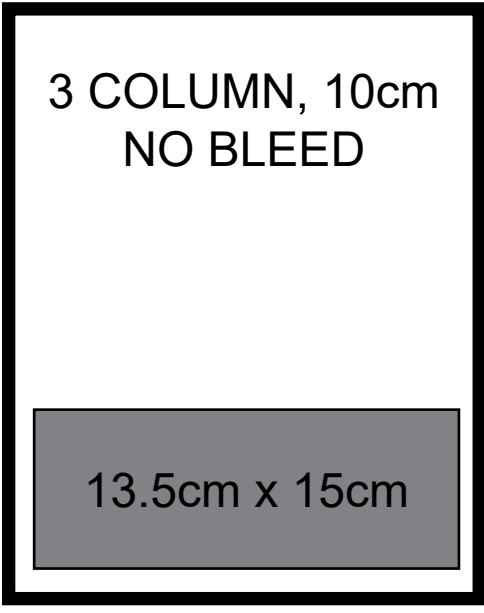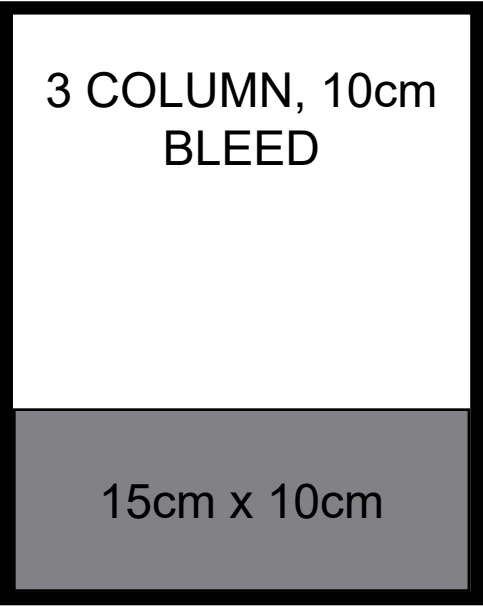
Rates:- US $- $ 242.55
INR- Rs. 16,372.125

Media Kit Guide for 2023-24

imprint ™
Automation India
Magazine

09)

3 COLUMN, 15cm
BLEED

15cm x 15cm

3 COLUMN, 15cm
NO BLEED

13.5cm x 10cm
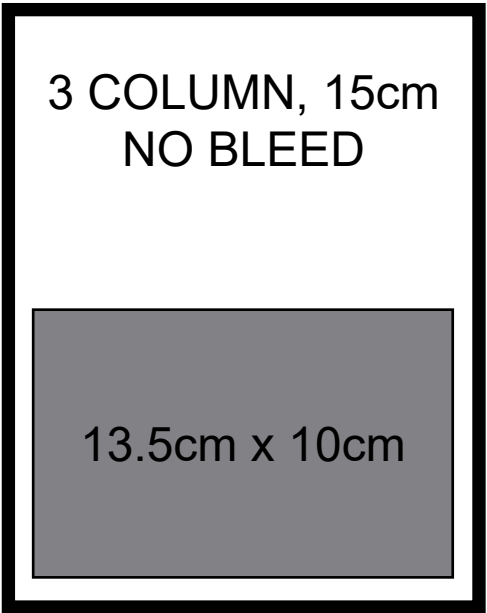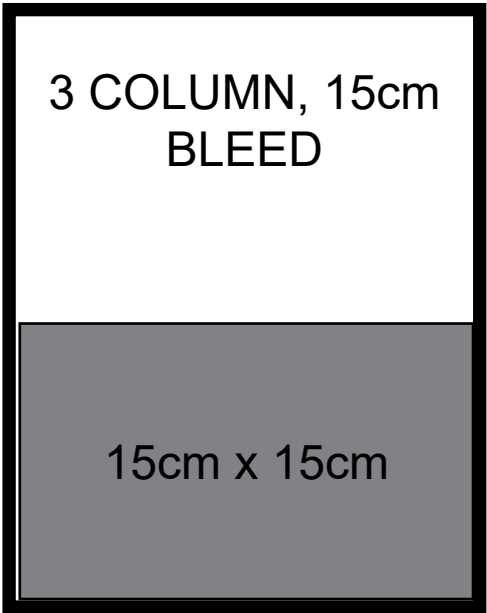
Rates:- US $- $ 311.85
INR- Rs. 21,050

10)

3 COLUMN, 20cm
BLEED

15cm x 20cm

3 COLUMN, 20cm
NO BLEED

13.5cm x 15cm
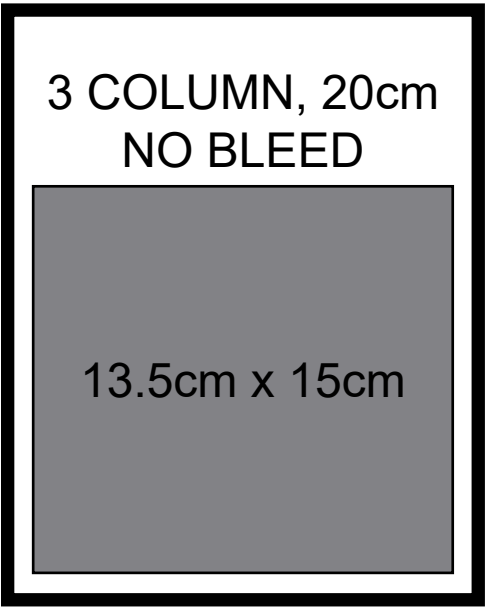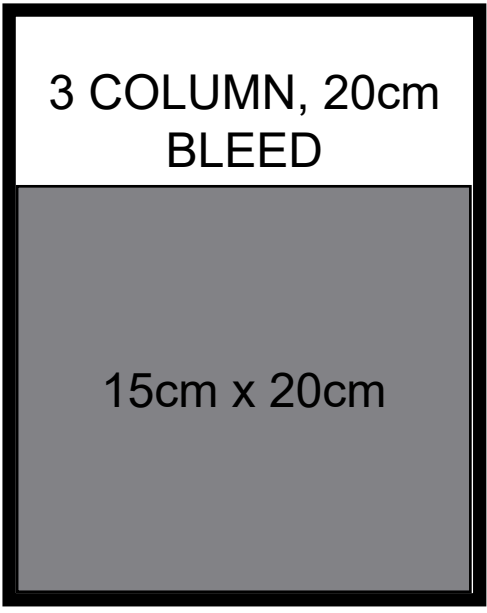
Rates:- US $- $ 415.8
INR- Rs. 28,066.5

Media Kit Guide for 2023-24

imprint ™
Automation India
Magazine

11)

1COLUMN
BLEED

7cm x 29cm

1COLUMN
NO BLEED

7cm x 26cm
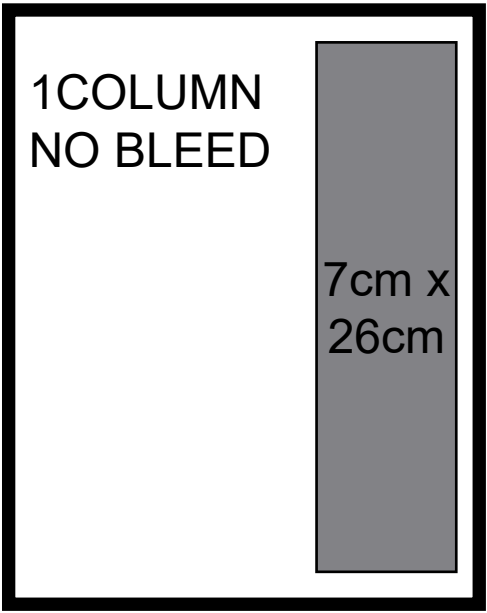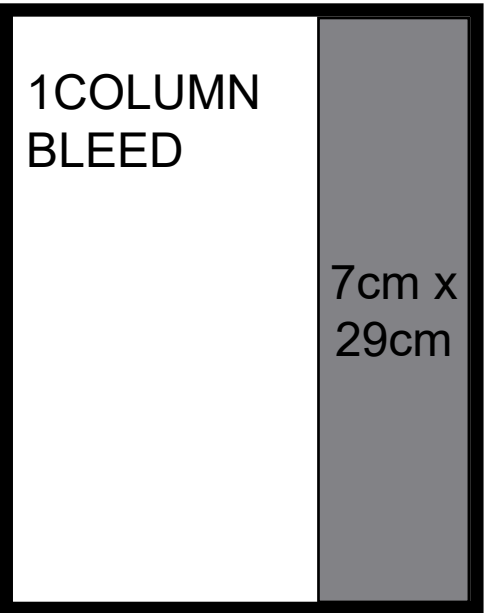
Rates:- US $- $ 223.8
INR- Rs. 15,106.5

12)

QUARTER PAGE
BLEED

11cm x 14.5cm

QUARTER PAGE
NO BLEED

9.5cm x 13cm
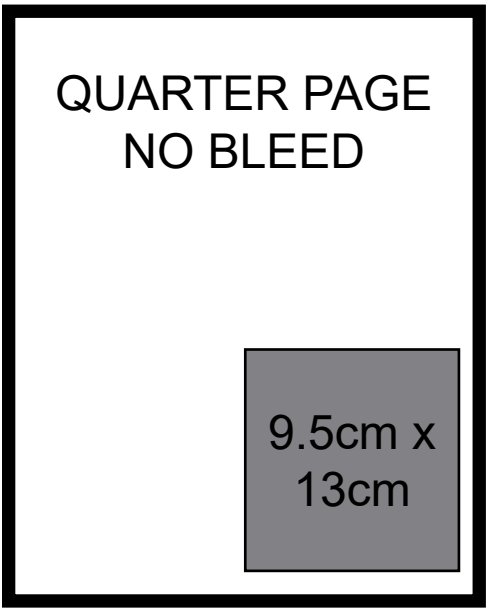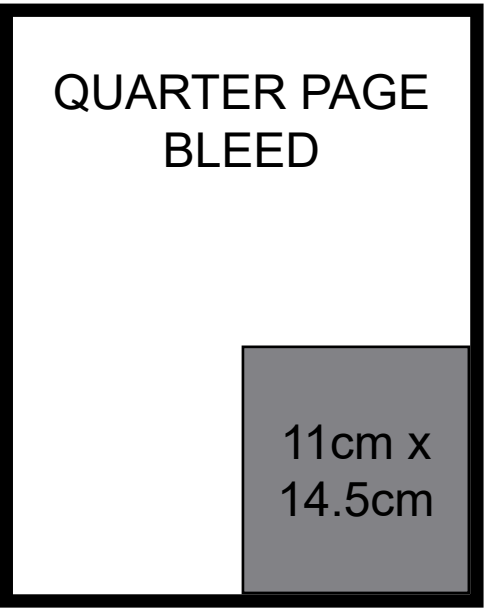
Rates:- US $- $ 175.88
INR- Rs. 11,872

Media Kit Guide for 2023-24

imprint™
Automation India
Magazine

13)

1/6 SINGLE COL-
UMN
NO BLEED

15cm x
15cm
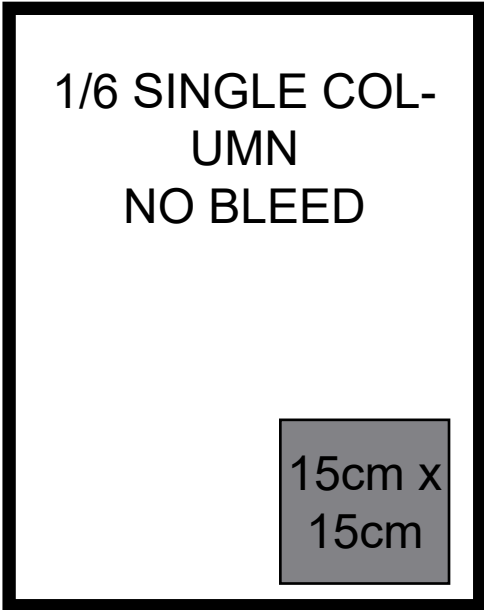
Rates:- US $- $ 61.6
INR- Rs. 4,158

14)

1/6 DOUBLE
COLUMN
NO BLEED

15cm x 20cm
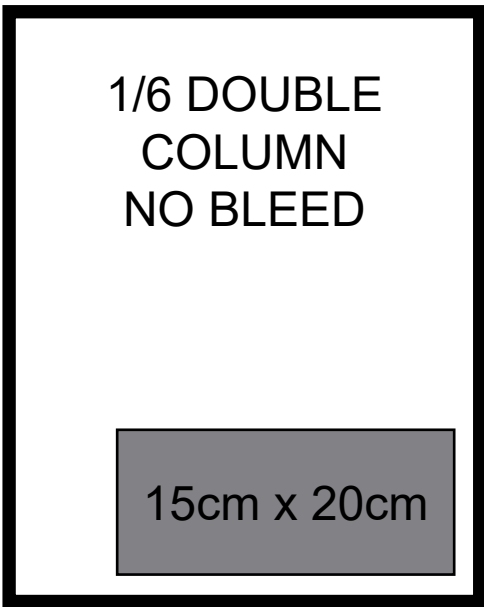
Rates:- US $- $ 115.8
INR- Rs. 7,816.5

imprint™
Automation India
Magazine

15)

DOUBLE PAGE
BLEED

44cm x 29cm

DOUBLE PAGE
NO BLEED

38cm x 26cm

Rates:- US $- $ 800
INR- Rs. 54,000

imprint ™
Automation India
Magazine

imprint ™
Automation India
Magazine
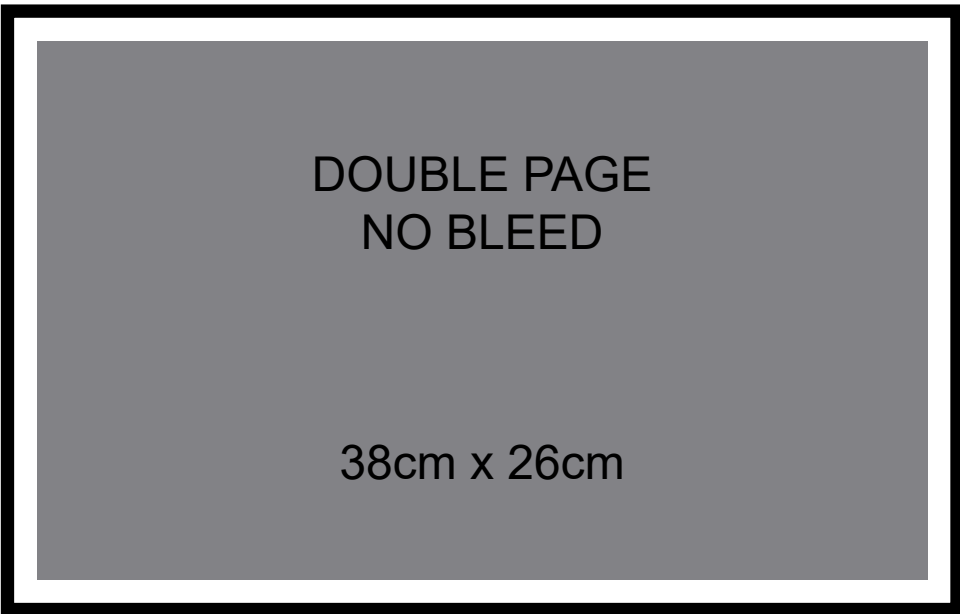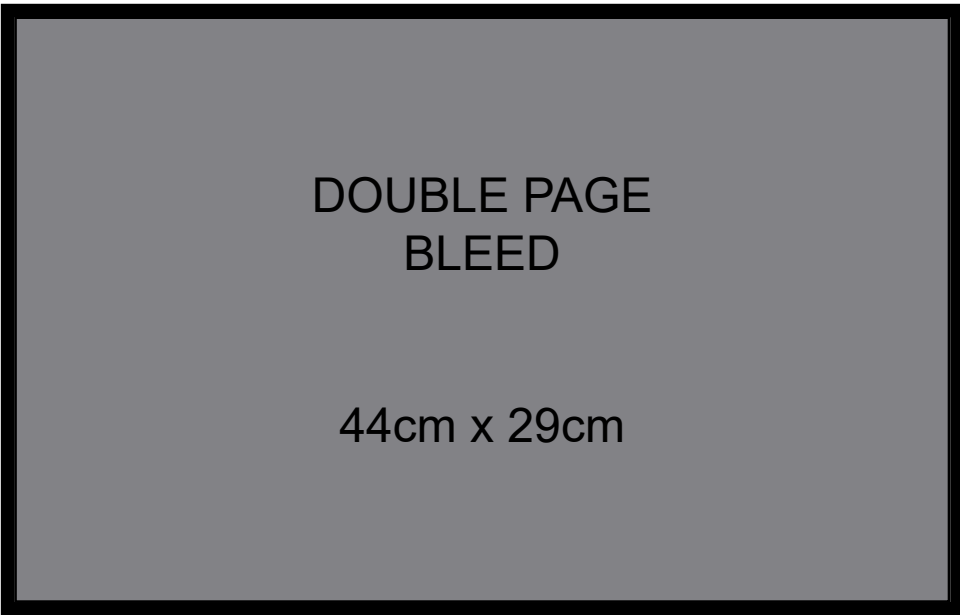
16) COVER TIP-ON
Cover tip-ons are affixed by glue
Dimensions:-21cm x 16cm
Rates:- US $- $ 1200
    INR- Rs. 81,000

17) PAPERBAGGED OUTSERT
Dimensions:-23cm x 30cm
Rates:- US $- $ 1500
    INR- Rs. 101,250

18) INSERT/ SUPPLEMENTS
Dimensions:-11cm x 15cm
Rates:- US $- $ 800
    INR- Rs. 54,000

01.) E-mailer :-
    i.) Standard emailer(text and image)
        Rates:- US $- $500
            INR- Rs. 33,750

    ii.) Multimedia emailer(video include)
        Rates:- US $- $1000
            INR- Rs. 67,500

02.) Social Media Promotion(Instagram, Face-
book,   Twitter)
            Rates:- Qutation on request

03.) Banner Ads(Select your Banner Ads web-
site and   we will quote on request)

Media Kit Guide for 2023-24

Media Kit Guide for 2023-24

EDITORIAL CALENDER

Imprint Automation Production and Machineries magazine's is as follows:-

Issue	Overview
January-February	Smart manufacturing (industry 4.0)
March-April	Continuous and batch processing
May-June	Discrete manufacturing and Machine control
July-August	Connectivity And Cyber security
September-October	Robotics
November-December	Material Handling

Media Kit Guide for 2023-24