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imprint™ Automation India Magazine

India's automation magazine circulated to automation consultants, automation engineers, automation companies, and automation equipment companies.

Media Kit for Digital and Magazine Advertising



Imprint Automation provides latest automation process solutions for optimized automation.

Media Kit Guide for 2026

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imprint™ Automation India Magazine

India's Automation magazine

Imprint Automation provides latest Automation Process Solutions for optimized Automation, Robotics.

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Media Kit Guide for 2026

EDITOR'S NOTE

Imprint Automation – India's automation magazine circulated to automation consultants, automation engineers, automation companies, and automation equipment companies. Imprint Automation is a dynamic platform to source latest manufacturing technology, technique and trends from world's leading markets.

Production and manufacturing technologies worldwide are innovating rapidly. Automation is a key factor in new production facilities. Quality factor determines success in a competitive environment. Imprint will feature information and sourcing of latest machineries – offering automation and quality – as well processes for intricate production. We are dedicated to provide Automation production machinery manufacturers an effective media to reach and connect with automation consultants, automation engineers, automation companies, and automation equipment companies.

Imprint Automation will connect you with decision makers and buyers who decide on automation solutions and equipment purchase. India's automation industry growth and investment presents opportunity for your brand machinery to increase sales in next decade. Imprint Automation online and print will relate your brand machinery unique innovation and features in multiple promotions. Print – for conviction and presence, image and brand building, launch of new product, and highlight new technology. Imprint-magazine.in is the web domain of Imprint Automation.

To grab attention to your brand, connect to your own website, to push time bound sales. We provide Email marketing – Imprint Automation with its unique verified data will reach out to key people in the Automation industry connected with production and research. Imprint is your communicator of your technology to your customers. We work for your sales.

Imprint Automation magazine is a bold and expressive magazine that is designed to deliver important news and trends in robotics and artificial intelligence and key automation technologies. We will report on major industrial automation exhibitions and trade fairs including IMTEX Industrial Automation, Bengaluru, India; Automation Expo, Mumbai, India; SPS – Smart Production Solutions, Nuremberg, Germany; Industrial Automation Show (IAS), Shanghai, China; Automate, Chicago, USA; and Hannover Messe, Hannover, Germany. The magazine will also feature advanced automation solutions, emerging industrial technologies, and smart manufacturing innovations from Japan, a global leader in automation and robotics.

Imprint Automation Mantra is a source to your company for critical and latest innovation and breakthrough in automation technology is not only industrial automation and processes in manufacturing but also in warehousing automation or agricultural automation and lab research automation technology and products in all these areas.
Cheers! Anil Chopra

Media Kit Guide for 2026

EDITOR'S CONTENT

Imprint Automation Production and Machineries content includes:

A. News

- Meaningful business news.
- Latest automation production technology news.
- Latest automation production process news.
- Lab automation equipment.
- Automation in Packaging.

B. Machinery product technical information.

C. Factory report-case history on specific installations incorporating new production techniques.

D. Production machinery technology white paper sponsored by company.

E. Guidance on latest production projects.

F. Interviews with industrial production heads who are successful in adopting new automation process.

G. Automation design, Innovation in Manufacturing, Packaging, Warehousing.

H. Automation Lab.

IMPRINT READERSHIP

Imprint Automation India Magazine

Imprint readership is aimed at automation consultants, automation engineers, automation companies, and automation equipment companies. The aim of Imprint Automation magazine is to provide reliable sourcing platform to Automation Industry. Readership will be targeted at decision maker, technical decision maker as well as corporate decision maker. Objective is to deliver business to advertisers. Purchasing Automation and Robotics technology is as difficult as evaluating the process and solution provided.

Imprint Automation Magazine is the key to impart your brand and critical technology offered. Our database and industry knowledge will achieve penetration to the right audience and our magazine credibility will carry the desired impact on the readership.

Readership for the digital campaign will be global. Far more extensive than the readership of the print magazine media. Digital mailers campaign to our database is ensured for delivery via a mailshake. We are an intelligent platform that will learn from you exactly the nature of the equipment you wish to sell.

Accordingly, we will intelligently devise the most appropriate media plan for maximum impact. We will create custom tailored impacting collateral that will convince the production facility to buy your machine and technology. Whether it's million dollars or a couple of thousand dollars. So, our readership is guaranteed to serve your target audience.

PURCHASING CYCLE

1. So what exactly is a purchasing cycle?

It is the optimum calendar cycle to purchase advertising and brand promotions services. For example if your product launch requires a full page print advertising, banner ads, social media advertising and mailers covering a period of 12 months we advise you to decide on your media campaign and contract all the print advertising and digital advertising for the cycle Jan to December. And follow the annual calendar cycle. However, it goes without saying that any advertiser can determine their own purchasing cycle from any month for a twelve month period. Imprint keeps all contract pricing applicable even if the contract period stretches over two or three years.

2. Expo dates advert insertion purchase and plan. [see expo dates on www.imprint-magazine.in/expos. Global automation expo dates and travel connect with our magazine tour]

3. Editorial paid pages in tandem with print and digital advertising

COLLATERAL PRINT MARKETING

Imprint is the only dedicated Automation Magazine for your marketing services. If your company needs to create brochure, leaflets, inserts, posters; we are happy to do this for your company. Not only will we print your collateral; publicity material we will also do enveloping, labelling, posting. The good part is we will do all of these for the data of addresses you provide us.

Imprint is a highly respected institution and your addresses will be confidential with us. If your company wishes to use our database for dispatch, we are glad to dispatch to our database.

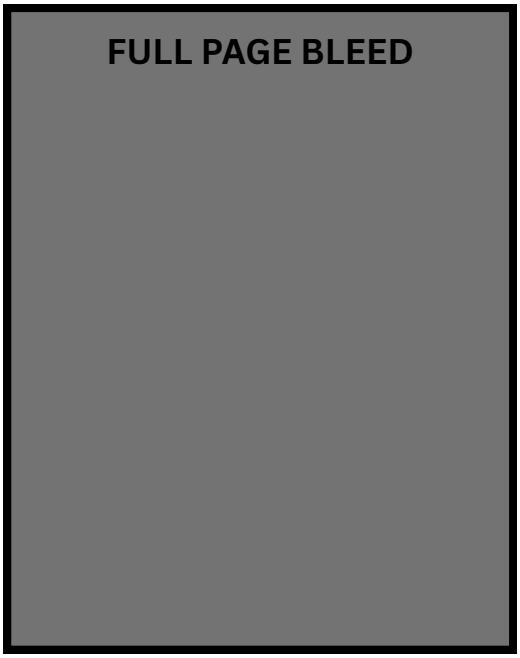
Cost per address: - Rs. 100 + actual cost of postage.

Hello, the impact of print is tremendous. A lot depends on who is receiving print collateral. If it’s a decision maker and purchase authority then opting for penetration with print is a good idea!

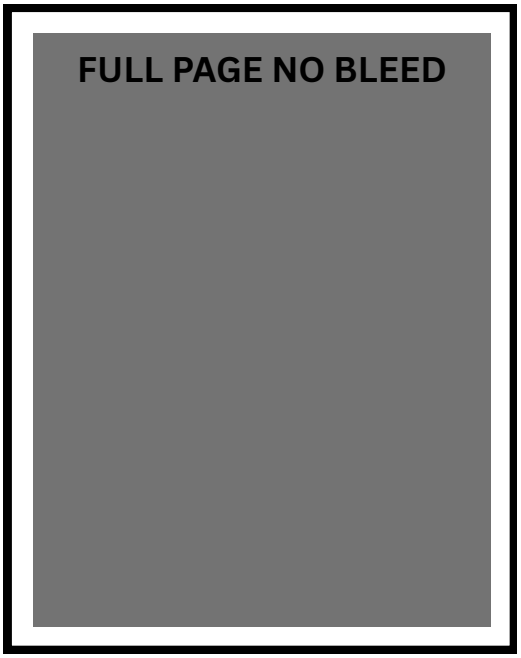
PRINT ADVERTISING SPECIFICATION & RATE

imprint™ Automation India Magazine

01)



22cm x 30cm

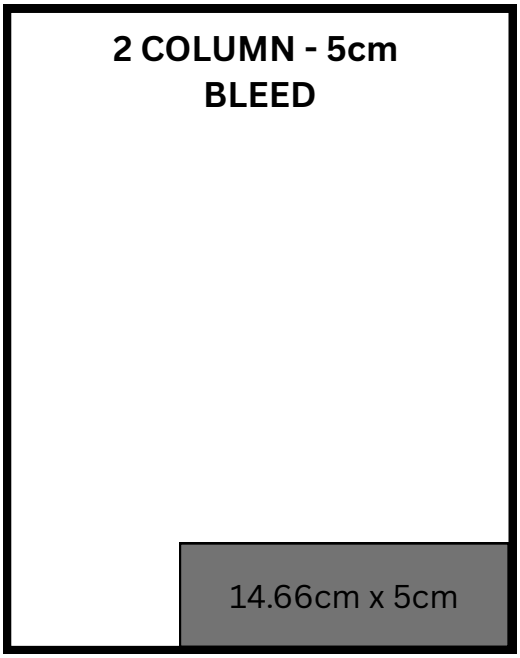


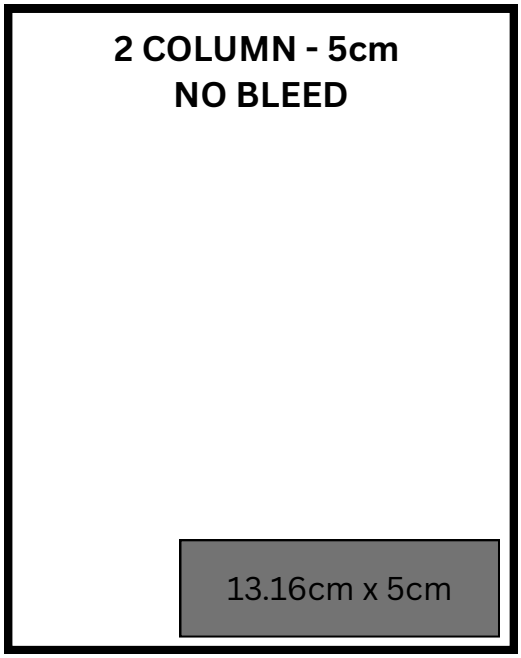
19cm x 27cm

Rates:- US $400

INR- Rs. 27,000

02)





Rates:- US $- $ 77.78

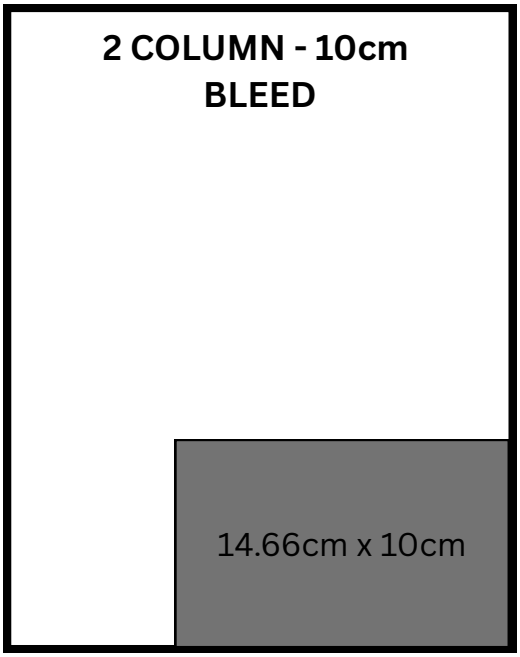
INR- Rs. 5,250

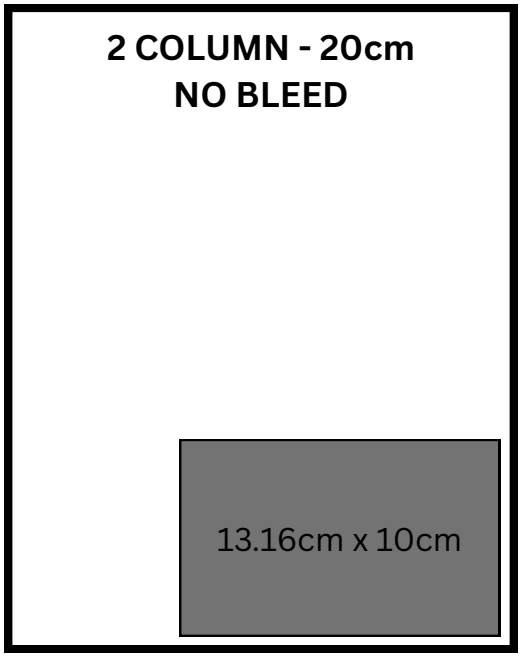
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PRINT ADVERTISING SPECIFICATION & RATE

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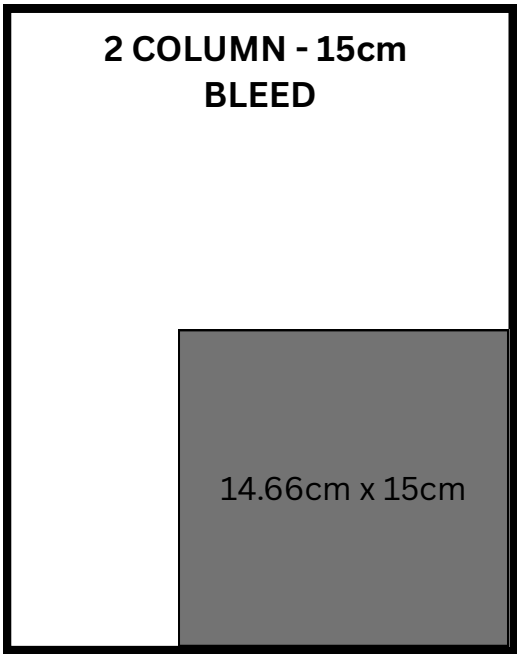
03)

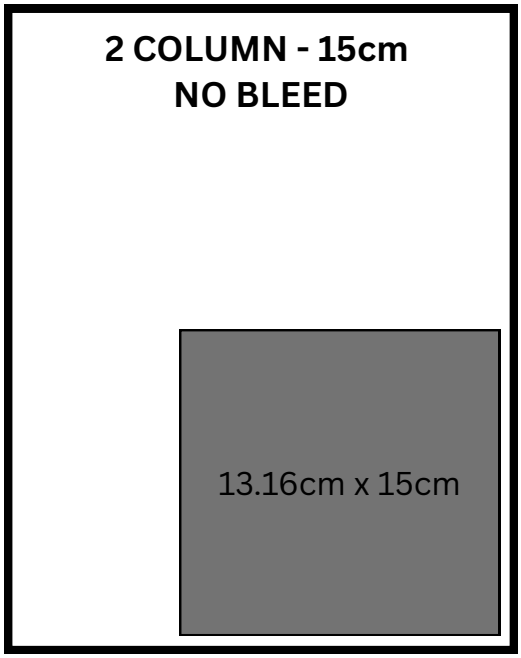




Rates:- US $137.78
INR- Rs. 9,300

04)





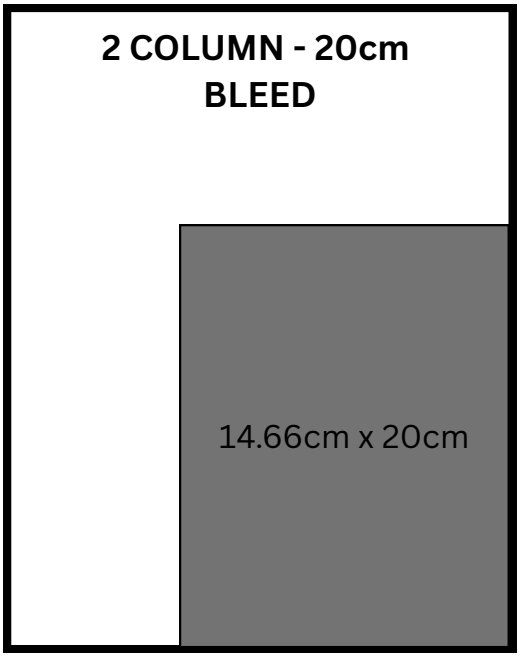
Rates:- US $- $ 186.67
INR- Rs. 12,600

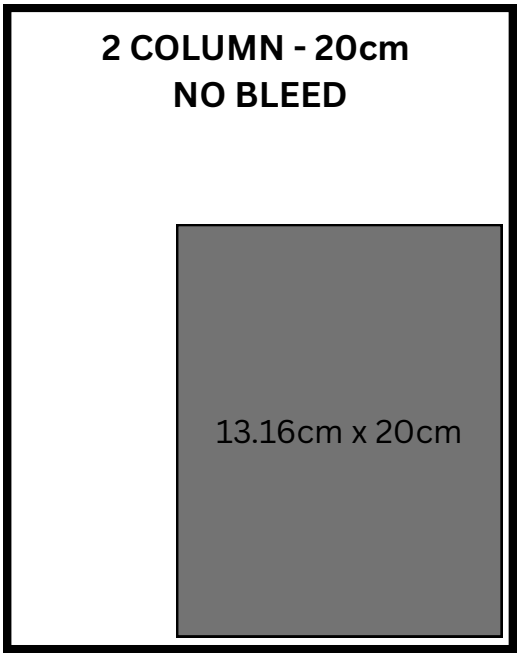
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PRINT ADVERTISING SPECIFICATION & RATE

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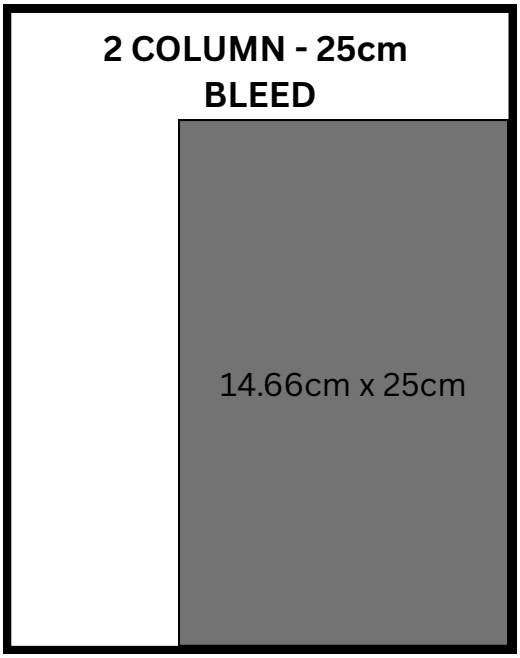
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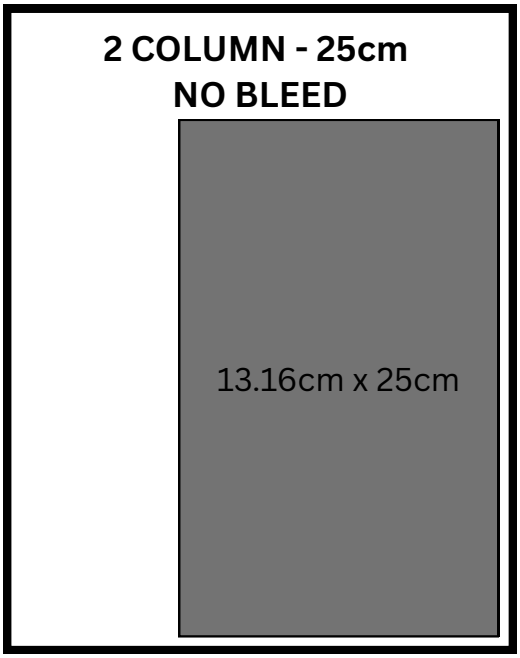




Rates:- US $231.11
INR- Rs. 15,600

06)



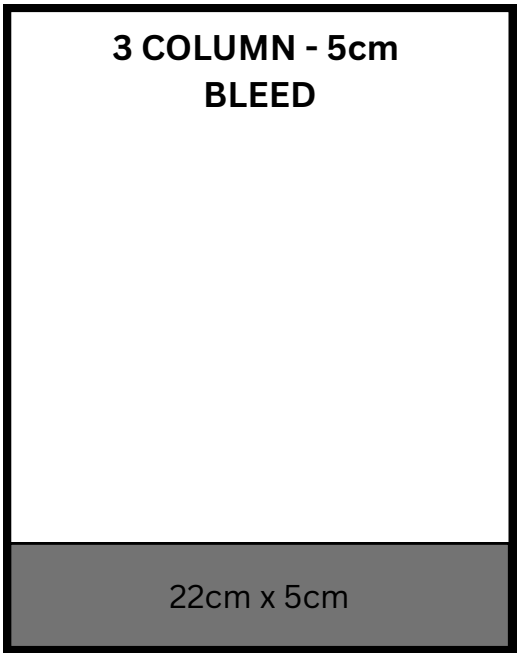


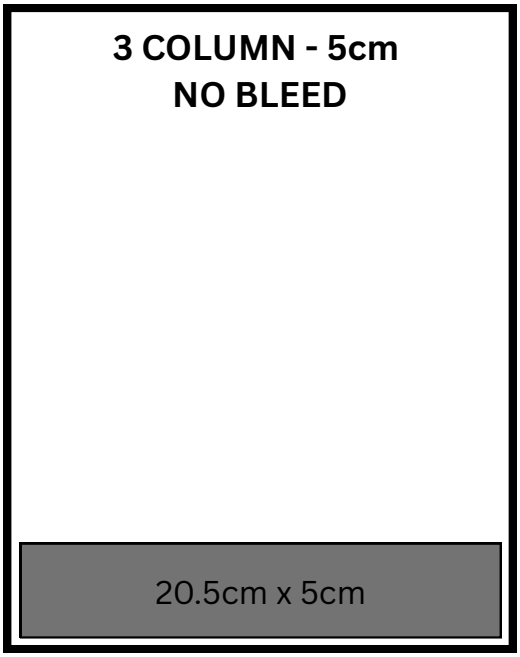
Rates:- US $- $ 266.67
INR- Rs. 18,000

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PRINT ADVERTISING SPECIFICATION & RATE

07)

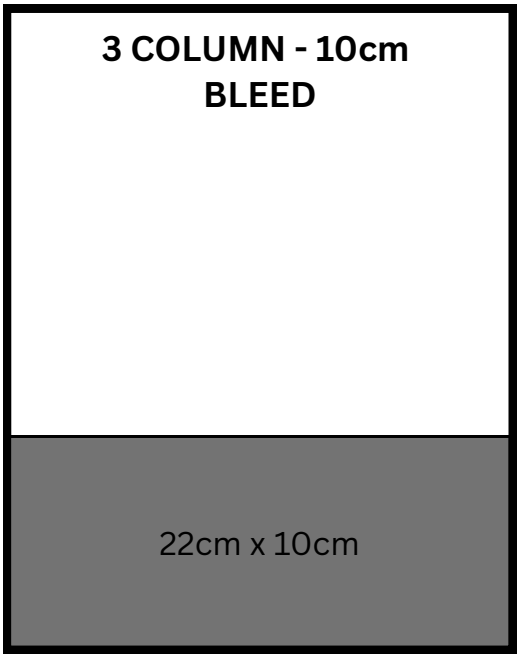


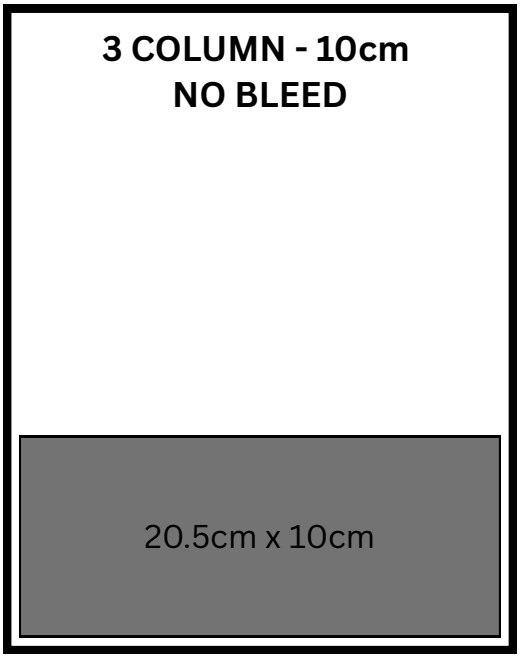


Rates:- US $110

INR- Rs. 7,425

08)





Rates:- US $- $ 186.67

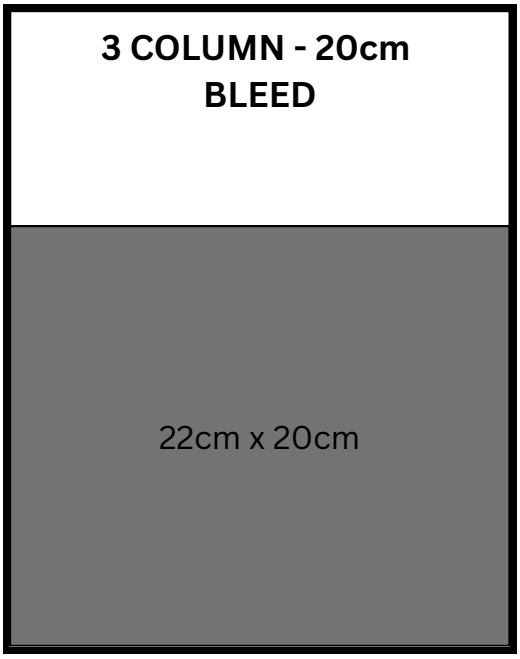
INR- Rs. 12,600

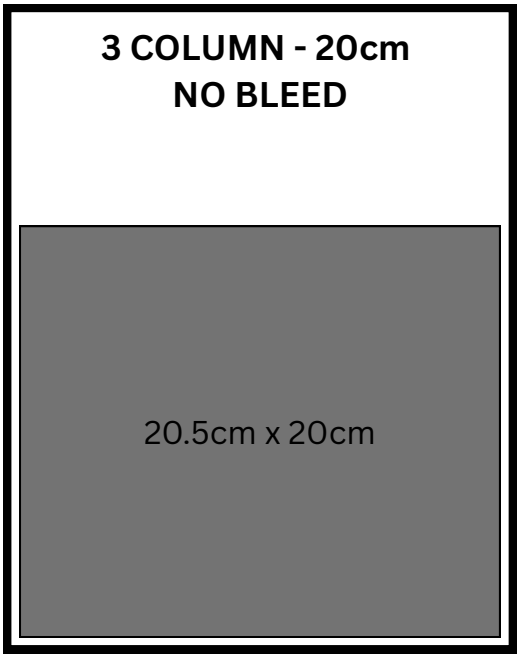
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PRINT ADVERTISING SPECIFICATION & RATE

imprint™ Automation India Magazine

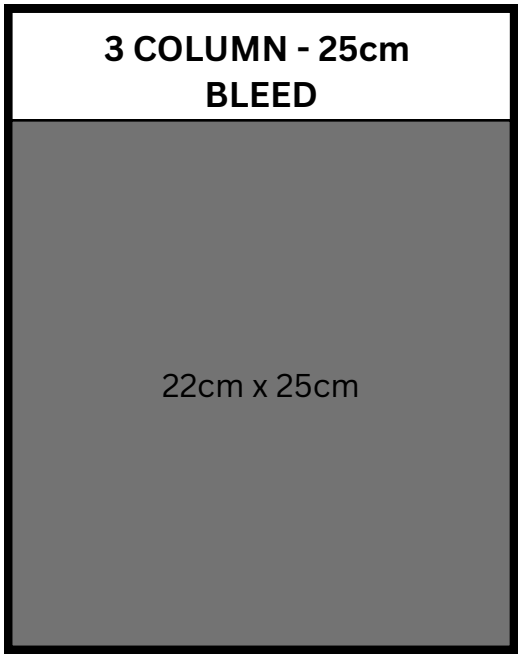
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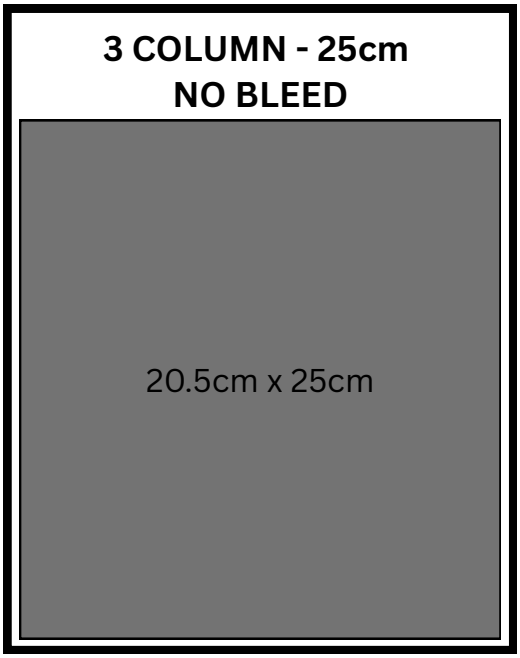




Rates:- US $ 306.67
INR- Rs. 20,700

10)





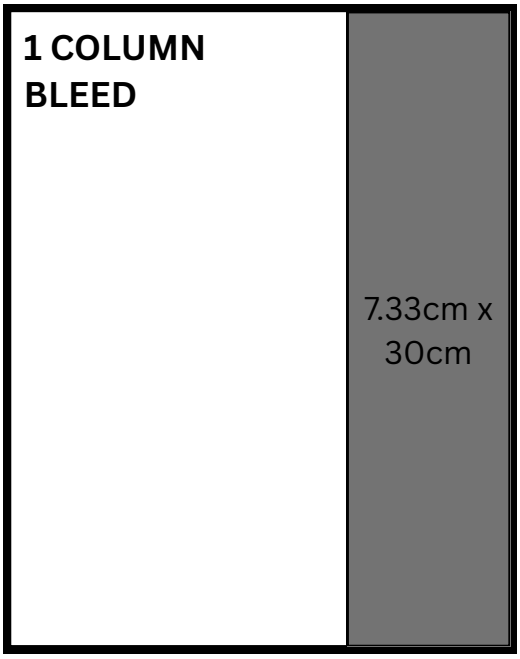
Rates:- US $- $ 366.66
INR- Rs. 24,750

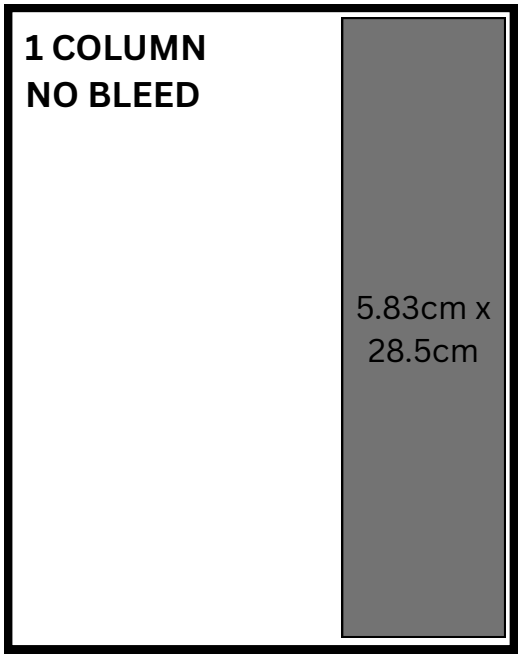
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PRINT ADVERTISING SPECIFICATION & RATE

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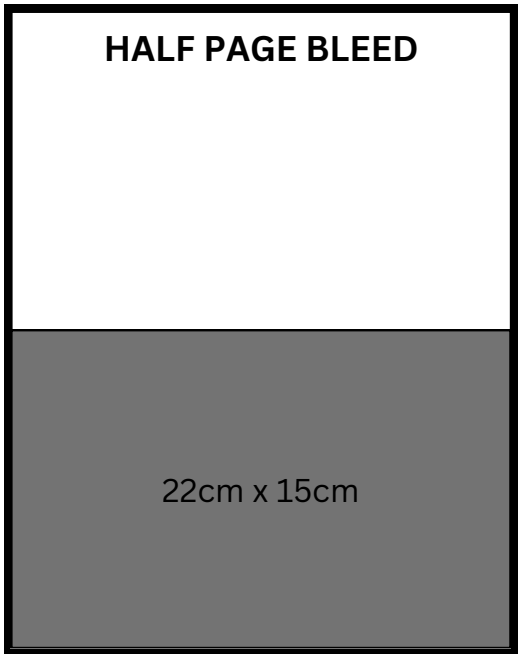
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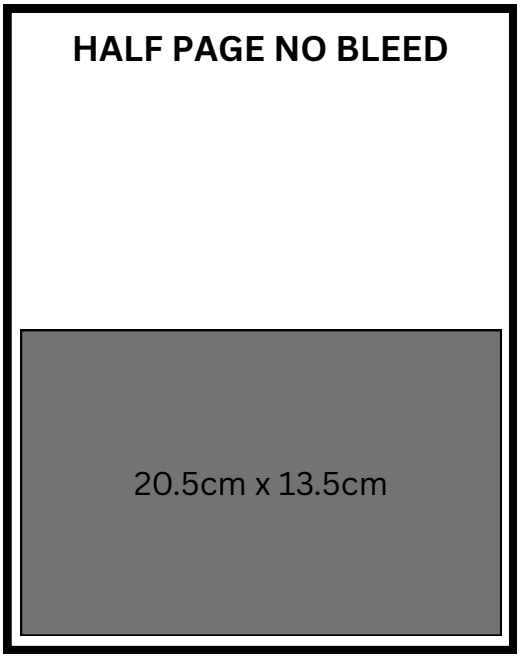




Rates:- US $ 186.67
INR- Rs. 12,600

12)





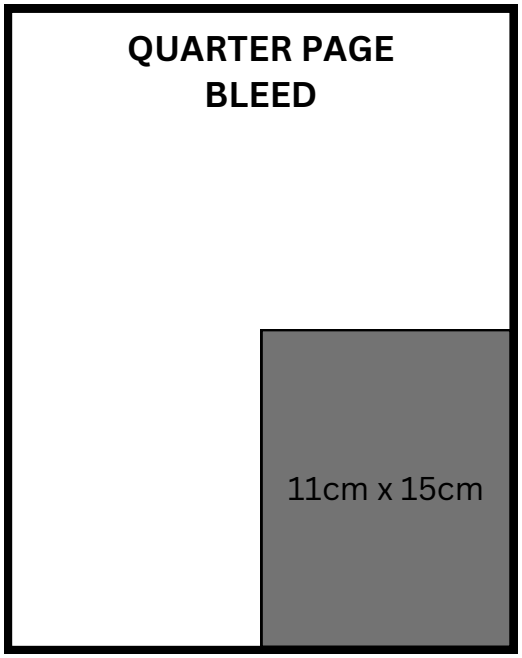
Rates:- US $- $ 250
INR- Rs. 16,875

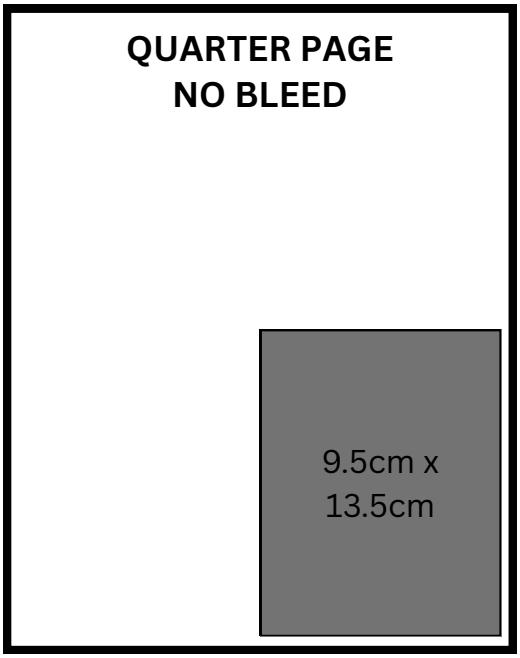
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PRINT ADVERTISING SPECIFICATION & RATE

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13)

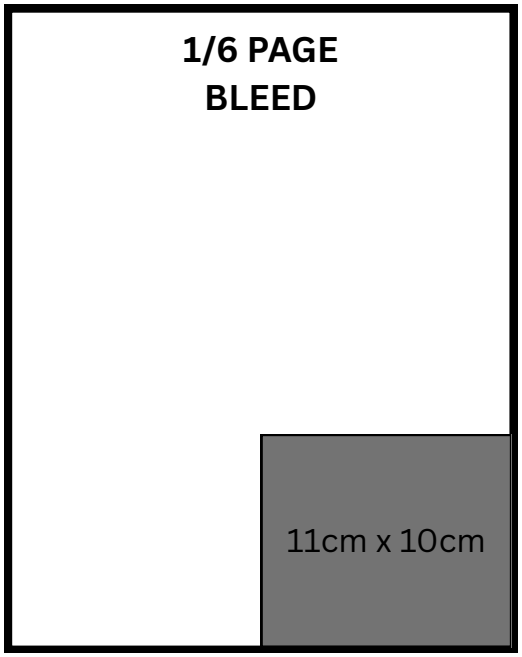


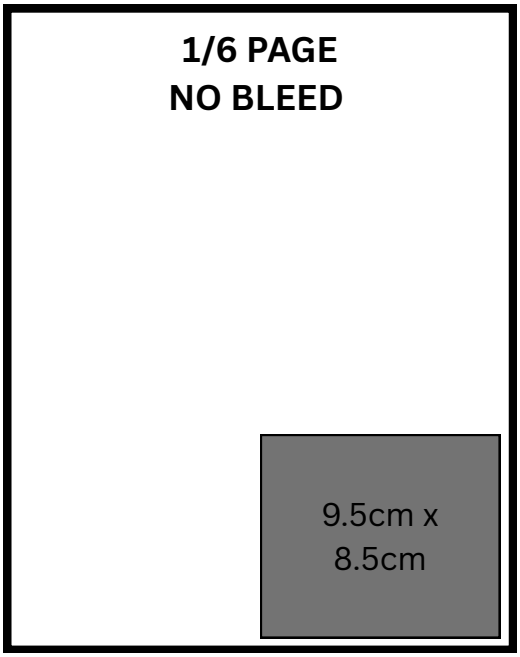


Rates:- US $ 150

INR- Rs. 10,125

14)





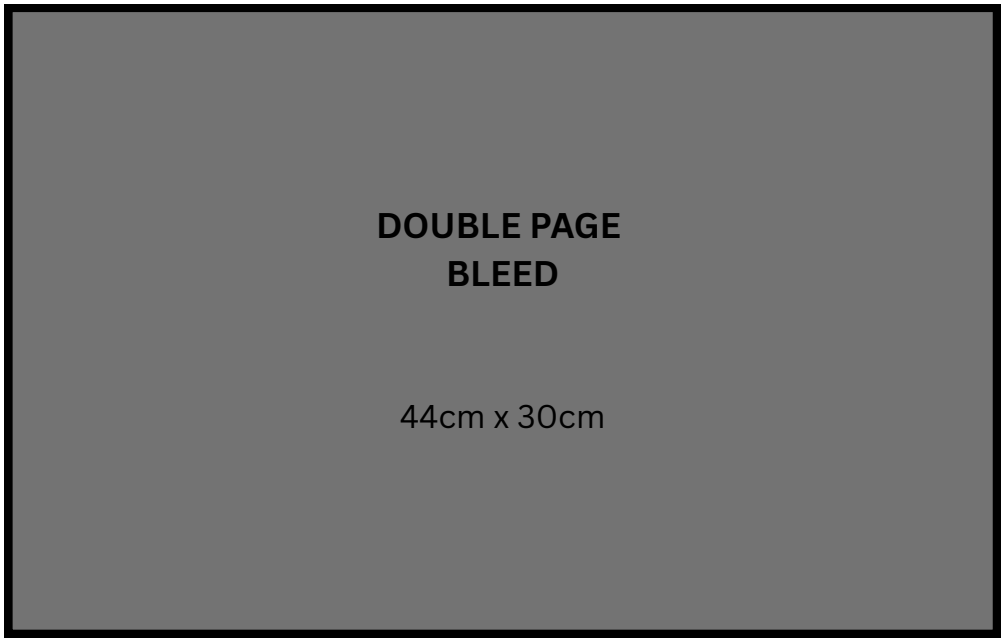
Rates:- US $- $ 110

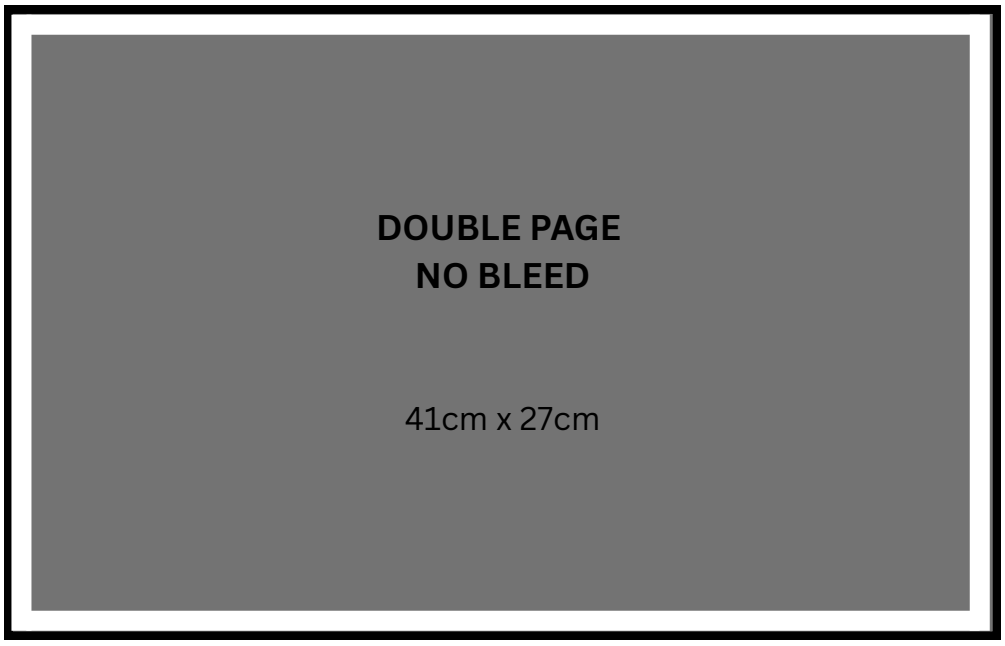
INR- Rs. 7,425

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PRINT ADVERTISING SPECIFICATION & RATE

15)





Rates:- US $- $ 720
INR- Rs. 48,600

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16) COVER TIP-ON

Cover tip-ons are affixed by glue

Dimensions:-21cm x 16cm

Rates:- US $- $ 1200

INR- Rs. 81,000

17) PAPERBAGGED OUTSERT

Dimensions:-23cm x 30cm

Rates:- US $- $ 1500

INR- Rs. 101,250

18) INSERT/ SUPPLEMENTS

Dimensions:-11cm x 15cm

Rates:- US $- $ 800

INR- Rs. 54,000

19) E-mailer :-

i.) Standard emailer (text and image)
Rates:- US $- $500
INR- Rs. 33,750

ii.) Multimedia emailer (video include)
Rates:- US $- $1000
INR- Rs. 67,500

20) Social Media Promotion(Instagram, Facebook, LinkedIn, Twitter and OTT platform(Youtube))
Rates:- Qutation on request

21) Banner Ads (Select your Banner Ads website and we will quote on request)

EDITORIAL CALENDER

imprint™ Automation India Magazine

Imprint Automation Production and Machineries and Magazine's is as follows:

Issue	Overview
January - February	Smart Manufacturing
March - April	Continuous and Batch Processing
May - June	Discrete Manufacturing and Machine Control
July - August	Connectivity and Cyber Security
September - October	Robotics
November - December	Material Handling

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